

MAHIZUL ISLAM

SEO Expert

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PROFESSIONAL SUMMARY:

Over 3 years of experience in SEO, with a proven track record of growing organic traffic by 30% more before within six month and enhancing search engine rankings for diverse clients.

Skilled in keyword research, on-page and off-page SEO, technical SEO, and competitor analysis, driving significant improvements in website visibility and user engagement.

Seeking a role where I can leverage my expertise in SEO strategy and data-driven optimization to elevate a company's online presence and achieve measurable growth.

- Expert in SEO content creation, keyword analysis, and site architecture optimization.
- Proven ability to collaborate effectively with cross-functional teams to implement SEO best practices.
- Adept at using analytics tools to track performance, identify trends, and inform strategic decisions.

WORK EXPERIENCE:



SEO Executive

Rankicon LLC - *(Remotely)*

1/06/2022 - Current

- Conducted SEO Audit of the websites using SEMRush or Ahrefs. Identifying and resolving critical issues for increasing search engine rankings.
- Utilized Rankmath or Yoast SEO plugins to improve and optimize the content of WordPress sites. That's achieving an improvement of 35% in search visibility.
- Finding Content Gap from Competitors. Make Linking to improve SERP positions.

Content Editor

Local Client - *(Remotely)*

15/07/2021 - 20/05/2022

- Reviewed AI Content, making improvements for users including fact checking, heading, thumbnail from Canva, and internal and external linking.

EDUCATION:

Govt. Titumir College, Dhaka

BSc. in Honor's, Mathematics

2020 - 2024

CERTIFICATIONS:



SEO Crush Course

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NShamimPRO™

Course Completed 2023

SKILLS:

- Search Engine Optimization (SEO)
- On-Page SEO
- Technical SEO
- Keyword Research
- Off-Page SEO
- On-Page Optimization
- Web Content Optimization
- Google Search Console
- Niche Website
- Google Analytics
- Product Optimization
- SEO Audit

EXPERTISE IN:

- SEMRush
- Ahrefs
- Moz
- Similarweb
- Spyfu
- GTMatrix
- Wordpress
- WIX
- Shopify
- ChatGPT
- Elementor
- Canva

HONORS & AWARDS:



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